

Kyle Brooks

Illustration, Production and Graphic Design

Employment

Production Artist / Designer Design Eight Atlanta GA 2009-2010

- Worked as production artist and designer for WellPoint/Blue Cross Blue Shield project.
- Functioned with team to produce multi-page brochures for clients across the U.S.
- Pre-flighted files and sent to printer.
- Worked under and met strict deadlines.

Production Artist / Illustrator The Creative Group Atlanta GA 2009

- Worked for The Project Center, a RR Donnelley Company, as a Production Artist on a team that is dedicated to the rebranding of Walmart's new 'Great Value' Food line.
- Revised and developed packaging artwork and templates.
- Created illustrations for 7 Walmart food product lines.
- Worked with a team of designers and creative directors to meet production deadlines.

Graphic Designer / Prepress Technician Harland Clarke Decatur GA 2005-2008

- Designed financial checks, mailing labels, vinyl and leather checkbook covers, and packaging for various companies.
- Oversaw projects from concepts to print.
- Worked with vendors and external sales representatives to ensure clients were satisfied and projects completed on time.
- Supplied Harland Clarke's printing facilities with imposed press ready files on a daily basis.
- Comprehensive understanding of the printing process, including four-color and spot color.
- Rebuilt files for production and made both soft and hard proofs for internal and external clients.
- Handled shipping of proofs and film to clients.

Digital Imaging Technician John Harland Company Decatur GA 2000-2005

- Scanned images from customers for production on personalized financial checks.
- Revised and recreated high-res artwork for print.
- Completed various design projects including checkbook bank inserts.
- General PC maintenance.
- Worked under daily time restraints.

Experience

- Proven design ability, creativity, and conceptual thinking.
- Traditional design capabilities include drawing, painting and photography, with a specialization in producing high-quality drawings from sketches and prototypes.
- Digital experience includes Flash animation, web design using HTML and CSS, extensive knowledge of image optimization, and dexterity on both Mac and PC platforms.
- Incorporate design principles to promote the most effective branding possible.
- Quality assure all projects to ensure accuracy and specification compliance.
- Ability to communicate effectively with clients and colleagues, while working on multiple projects under tight deadlines.

Software Skills

- Photoshop CS3
- Illustrator CS3
- Dreamweaver CS3
- InDesign CS3
- Acrobat 8
- Microsoft Word and Excel

Education

- Web Design Emory Center for Lifelong Learning Atlanta GA 2008
- Graphic Design East Tennessee State University Johnson City TN 1995-1996
- Graphic Design / Photography Milligan College Johnson City TN 1992-1994